



Media Briefing on HIV and AIDS

Media Advisory

What

Join us for an interactive learning session on HIV/AIDS featuring experts from the Government, the United Nations and community representatives. A brief educational video documentary will be also screened in the session.

The media community has played an instrumental role for effective HIV response at global level and we aim at strengthening the engagement of Pakistani for disseminating the basic information on HIV prevention and treatment to the general public. This is a very vital opportunity to interact with key people working collectively to address the HIV epidemic in Pakistan.

When: Friday, 27 November, at 11.00

Where: UN Information Centre, ILO Building, Islamabad

Programme

Moderator: Mr. Vittorio Cammarota, Director, United Nations Information Centre

Speakers:

- Dr. Mamadou. L. SAKHO, UNAIDS Country Director for Pakistan & Afghanistan
- Dr. Abdul Baseer Khan Achakzai, National Programme Manager, National Aids Control Programme
- UNICEF Representative
- Community representatives

How to Participate

Kindly get yourself registered before COB Thursday 26 November, by email at fareedm@unaid.org. **Please note that for security reasons only registered participants will have access to the briefing session.**

Background

The media have a pivotal role to play in addressing the HIV edidamic in Pakistan. It is often said that access to the basic information is the vaccine against HIV. Many media

organizations are promoting awareness of HIV and AIDS and educating listeners and viewers about the facts of the epidemic and how to stop it.

On the occasion of World AIDS Day-2015 the National AIDS Control Programme [NACP] in collaboration with UNICEF and UNAIDS is organizing “Media Briefing on HIV and AIDS”. The main aim for this briefing session is to provide media personal the current scenario of HIV Epidemic in Pakistan and to equip them with most recent and accurate information and dynamic of HIV. This interactive media briefing offers an unprecedented opportunity for highlighting the role of the many stakeholders involved in addressing HIV epidemic in Pakistan, including the Government of Pakistan, UN agencies, civil society/community and the media. The “Media Briefing on HIV and AIDS” is organized by the National AIDS Control Programme [NACP] in close collaboration with UNICEF and UNAIDS.

Media contacts:

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