

# Media Advisory

9 June 2015

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## United Nations

MEDIA ADVISORY

### Media Training: “*NO to Child Labour YES to Quality Education*”

**What:** The United Nations in Pakistan cordially invites you to a training session on child labour in Pakistan on the eve of World Day Against Child Labour”.

**When:** Wednesday, 10 June 2015, 11:00 am – 12:30 am (lunch to follow)

**Where:** ILO Building, G-5/2, Near State Bank of Pakistan, Islamabad

This training session aims at providing media representatives with information on the incidence of child labour in Pakistan, its main causes and the current statistics. The interaction session will also provide insights on how education can reduce child labour and the role of the United Nations in facilitating universal primary education under the framework of the MDG's. Last but not least, we will discuss how best to report stories related to child labour in order to raise awareness on the issue. The media training is organized jointly by ILO, UNICEF and UNIC.

#### PROGRAMME:

##### Welcoming Remarks:

- Ms. Belinda Chanda, ILO (Officer In Charge)

##### Moderators:

- Mr. Vittorio Cammarota, Director, United Nations Information Centre

##### Experts:

- Mr. Abdul Sami Malik, Communication Specialist, UNICEF
- Mr. Saghir Bokhari, Senior Programme Officer, ILO

**RSVP:** By 9:30 am on 10<sup>th</sup> June by email: [ishrat.rizvi@unic.org](mailto:ishrat.rizvi@unic.org).

Please note that for security reasons only registered participants will be admitted to the session.