



Media Update 13 July 2016

UNESCO

Media Advisory

Consultation meetings on policies for Pakistan's culture and creative sector

The consultation meeting will be held in Lahore and aims to bring together governmental and civil society actors to discuss the state of affairs of Pakistan's culture and creative sectors, raise awareness on UNESCO 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions and suggest policy recommendations for the cultural and creative sectors.

What: Consultation on policies for culture and creative sectors

When: Thursday, 14 July 2016: (1:30 pm- 2:30 pm)

Who: Supported by Centre for Culture and Development (CKU- Denmark) and facilitated by UNESCO, governmental actors, representatives of civil society organizations, including women, youth, media and marginalized groups will attend the event

Where: Shalimar Hall, Falettis Hotel, Lahore

Preliminary programme:

13:30-	Opening remarks by Syeda Malika, Additional Secretary Information
13:50	and Culture, Government of Punjab
	Address by Vibeke Jensen, UNESCO Representative to Pakistan
13:50-	Presentation of the 2005 Convention on the Protection and Promotion
14:30	of the Diversity of Cultural Expressions and its guiding principles
	Presentation on what a good culture policy looks like
	Q&A

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