

# Media Update

16 August 2016

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## UNDP

Media Advisory

### UNDP Pakistan and Khyber Pakhtunkhwa Economic Zones Development and Management Company (KPEZDMC) partner to support SMEs and creation of inclusive markets in Pakistan

The Suppliers Development Programme (SDP) seeks to improve the productivity, efficiency and quality of products as well as delivery times of Small and Medium Enterprises (SMEs) that supply goods and services to larger companies in a particular business relationship.

The launching ceremony of SDP will officially kick start the initiative in Pakistan, after its successful implementation in others countries of South America. Actors from the Government, the private sector, individual businessmen, entrepreneurs, and institutions supporting SMEs and other stakeholders will be present to learn more about SDP and become part of the programme.

**What:** Suppliers Development Programme Official Launching Ceremony

**When:** Wednesday, August 17, 2016, 3pm – 4.30pm

**Where:** Khushal Hall, Pearl Continental Hotel, Peshawar

**Speakers:**

UNDP Country Director, Secretary Dept. of Industries, CEO of KPEZDMC, Provincial Chief of SMEDA.

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