

Media Update

17 November 2016

UNIC

Media Advisory

We the Peoples, We the Arts Award Ceremony

Promoting Zero Hunger through Visual Arts

When: *Friday, 18th November at 15:00 hrs* (Refreshments to follow)

Where: Swiss Ambassador's Residence Islamabad

What: You are cordially invited to the award ceremony of the art competition "We the Peoples, We the Arts". Young artists enrolled in art colleges of Pakistan were invited to illustrate the theme of "Zero "Hunger" through visual arts: three winners will be announced by an international jury at the official opening of the exhibition.

Who:

- H.E. Marc P. George, Ambassador of Switzerland to Pakistan
- Stefanie Burri, Head of Cooperation Swiss Agency for Development and Cooperation
- Alexie Glass-Kantor, Chair of the Jury, Executive Director, Artspace Sydney and Curator of Encounters Art Basel Hong Kong
- Vittorio Cammarota, Director, United Nations Information Centre
- Visual arts students from NCA Lahore, NCA Rawalpindi, Karachi University, Peshawar University, Indus Valley.

Background: This year, the Embassy of Switzerland is celebrating the 50th year of its cooperation with Pakistan through the Swiss Agency for Development and Cooperation (SDC). To mark this occasion, the SDC joined forces with United Nations Information Centre to promote Sustainable Development Goals (SDGs) in Pakistan through visual arts. Young artists studying at five art schools of Pakistan participated in a competition to highlight the SDG on "zero hunger" in categories of sculpture, painting and miniature painting. A jury comprising Swiss and international art experts, the Embassy of Switzerland and the United Nations selected a winner for each category. All entries have been judged using the same criteria: creativity, composition, theme and technique. The SDGs were set by the UN member countries to end poverty, protect the planet, and ensure prosperity for all over the next 15 years.



Entry instructions for media:

Please convey your vehicle detail. It is requested to bring your original NADRA CNIC or passport with you.

Media personnel carrying electronic equipment (cameras all types etc.) shall make their way into diplomatic enclave from gate number 5, which is located near Quaid-i-Azam University main gate.

For access to the event contact:

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