



# Media Update

2 February 2015

## FAO

MEDIA ADVISORY

### **Symposium on the Public-Private Partnership to Manage Soil Fertility: Promotion of 4Rs Nutrient Stewardship, 3 February 2015, Islamabad**

**WHAT:** The Food and Agriculture Organization (FAO) of the United Nations cordially invites you to participate in the one-day symposium on “**the Public-Private Partnership to Manage Soil Fertility**” scheduled on 3 February 2015 in Islamabad.

FAO in partnership with the Ministry of National Food Security and Research and Pakistan Agriculture Research Council are implementing a USDA funded project “Soil Fertility Management for Sustainable Intensification in Pakistan: Baseline Input Atlas and Promotion of Soil Fertility with Private Sector” in Punjab and Sindh provinces. The atlas will help to understand required soil fertility management changes for sustainable intensification. Consequently, 4R’s (Right fertilizer at the Right rate at the Right time in the Right place) would be promoted in partnership with the private sector, including national fertilizer companies, wholesalers/retailers and farmer associations.

This symposium is being organized to showcase the significance of balanced use of fertilizers and public-private collaboration for improving soil fertility in Pakistan.

**WHEN:** Tuesday, 03 February 2015

TIME: 08:30 am – 05:00 pm

**WHERE:** Sheesh Mahal-1 Hall, Serena Hotel, Islamabad



**H.E. Mr. Sikandar Hayat Khan Bosan, Minister for National Food Security and Research** will grace the Inaugural Session. **Media** is invited to reach the venue by **8:30 a.m.** for registration and set-up.

The Programme agenda of the Symposium is given below:

**We look forward to your participation and coverage!**

*For more information and media assistance please contact:*

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## Programme

### *Session 1*

### *Inaugural*

0830 – 0900 hrs	Registration
0900 – 0910 hrs	Recitation from the Holy Quran
0910 – 0920 hrs	Welcome Address by Patrick T. Evans <b>FAO Representative to Pakistan</b>
0920 – 0930 hrs	Welcome Address by Dr. Iftikhar Ahmad, <b>Chairman PARC</b>
0930 – 0945 hrs	Project overview and objectives of the symposium Dr. Waqar Ahmad, Soil Expert FAO
0945– 1000 hrs	Inaugural Address, <b>H.E. Mr. Sikandar Hayat Khan Bosan, Minister for National Food Security &amp; Research</b>
1000 – 1030 hrs	Group Photo, Viewing Displays /Tea break

### *Session 2*

### **Technical**

Chair: Dr. Abid Mahmood, Director General Agriculture (Research), Punjab

1030– 1045 hrs	Overview of the Fertilizer Sector in Pakistan, 4R Nutrient Stewardship: Enhancing Commodities Yield for Food Security Dr. Nisar Ahmad, Former Chief NFDC, Planning Commission
1045 – 1100 hrs	4Rs and its use in the United States Dr. Thomas Reinsch, National Leader for World Soil Resources, NRCS, USDA
1100 – 1115 hrs	Importance of Soil Health and Soil Fertility Nexus Mr. Mike Kucera, USDA



- 1115– 1130 hrs Message from the President and Chief Executive Officer, International Fertilizer Development Center, USA
- 1130 – 1145 hrs Success Stories of the Agriculture Extension for Promoting Balanced Fertilizer Applications  
Dr. Muhammad Anjum Ali, DG Agriculture (Extension & Adaptive Research), Punjab
- 1145 – 1200 hrs Constraints in Adoption of 4Rs in Sindh  
Mr. Hidayatullah Chajjro, DG Agriculture (Extension), Sindh
- 1200–1215 hrs Recommendations from Speakers (Session-2) and Participants:  
How to Best Get Farmers to Apply the 4Rs
- 1215–1335 hrs Lunch Break and Prayer

**Session 3 Technical**

Chair: Dr. Nadeem Amjad, Member Natural Resources, Pakistan Agricultural Research Council

- 1335 – 1350 hrs Role of Pak Govt's Fertilizer Policy in Soil Fertility Management, Sustainable Agriculture and Food Security  
Mr. Abdul Jalil Marwat  
Chief NFDC, Planning Commission of Pakistan
- 1350 – 1405 hrs Demonstration of 4Rs' at Farmers' Fields by Fauji Fertilizer Company (FFC) -Value Cost Analysis for Major Crops  
Mr. Riaz Ahmad, Senior Manager - Agri Services, FFC
- 1405– 1420 hrs Promoting 4R Nutrient Stewardship: Endeavours at Punjab Level  
Dr. Abid Mahmood  
Director General Agriculture (Research), Punjab
- 1420 – 1435 hrs Availability of Quality Fertilizer vs. Farmers Perception: Lessons Learnt from Mushroom Growth of Single Superphosphate Business- Dr. Shahid Mehmood, Technical Services Manager, Fatima Fertilizer Company Limited
- 1435 – 1450 hrs Recommendations from Speakers (Session- 3) and Participants: How to Best Get Farmers to Apply the 4Rs
- 1450–1510 hrs Tea Break

**Session 4 Technical**

Chair: Professor Martin Broadley, University of Nottingham, England

- 1510 – 1525 hrs Dissemination of Nine Technologies to the Farmers' by ICARDA- Success Stories from Soil Fertility and Soil Health Project
- 1525– 1540 hrs Strategies to Improve Potash Fertilization and Potential Role of International Potash Institute (IPI) in Pakistan  
Dr. Abdul Wakeel, Coordinator for Pakistan, IPI, Switzerland
- 1540 – 1555 hrs Engro Fertilizers and Promotion of Balanced Use of Fertilizers  
Mr. M. Asif Ali, Advisor Agriculture Services, Engro Fertilizer
- 1555 – 1610 hrs Transferring Messages of Balanced Use of Fertilizers through Effective Use of Print and Electronic Media





1610– 1625 hrs Mr. Rafiq Akhtar, Director Agricultural Information, Punjab  
1625–1640 hrs Famers Association of Pakistan: Views (Mr. Afaq Tiwana)  
Recommendations from Speakers (Session- 4) and Participants: How to  
Best Get Farmers to Apply the 4Rs  
1640–1700 hrs Concluding Remarks/Recommendations, Dr. Otto Gonzalez (USDA)  
1700–1710 hrs Vote of Thanks, Mr. Nasar Hayat (Assistant FAO Representative)

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## United Nations - Pakistan

### PRESS RELEASE

### UN HUMANITARIAN TEAM VISITS DISPLACED PEOPLE IN KHYBER PAKTUNKHWA

(Islamabad, 31 January 2015): A team from the United Nations Office for the Coordination of Humanitarian Affairs (OCHA) met with a cross section of displaced people from South and North Waziristan to gain firsthand knowledge of their needs and living conditions.

A three-day visit led by Mr. George Khoury, Country Director, OCHA Pakistan, visited Dera Ismail Khan where displaced people have been living, some for more than seven years. The team also visited Bannu, Baka Khel camp and a few 'tented village' locations where displaced people from North Waziristan have settled. They interacted with the tribal elders, civil and military authorities and humanitarian partners to discuss the needs of the displaced population.

More than 91,000 families were displaced in North Waziristan in 2014 following military operations against armed militants. They remain in need of humanitarian assistance and livelihood support.

Since 2008, almost 5 million people from Khyber Pakhtunkhwa and the Federally Administered Tribal Areas (FATA) have been registered as displaced, owing to a series of security operations against militants. At the end of 2014, 1.6 million people remain displaced in KP and FATA.

The humanitarian partners, including the UN agencies and NGOs, are supporting the Government in the provision of life-saving assistance for the displaced population. The humanitarian partners are also preparing





to support the voluntary return of the displaced people in the areas of their return.

"The humanitarian needs of the displaced people are immense and we will continue to advocate for them", said George Khoury.

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