



Media Update

23 November 2015

Sustainable Land Management Programme to Combat Desertification in Pakistan (SLMP)-II

MEDIA ADVISORY



Inception Workshop: Sustainable Land Management Programme to Combat Desertification in Pakistan (SLMP)-Phase II

- What:** Inception workshop for Sustainable Land Management Programme to Combat Desertification in Pakistan (SLMP)-Phase II
- When:** Wednesday, 25 November 2015, 9:30 AM - 2:00 PM
- Where:** Sikandar Hall, Best Western Hotel, Islamabad
- Who:** Mr. Arif Ahmed Khan, Secretary, Ministry of Climate Change, Government of Pakistan
Mr. Aftab Ahmad Maneka, Joint Secretary (Development), Ministry of Climate Change, Government of Pakistan

SLMP-Phase II is an up-scaling phase of the UNDP-GEF SLMP pilot phase project to be implemented in 15 dry land districts in four provinces. It will assist the Government of Pakistan to achieve the long-term goal – *to combat land degradation and desertification in Pakistan with the primary objective - To promote sustainable management of land and natural resources in the arid and semi-arid regions of Pakistan in order to restore degraded ecosystems and their essential services, reduce poverty, and increase resilience to climate change.*

Phase II will take practical steps to promote and upscale sustainable land management (SLM) activities, efficient use of land resources such as soils, water, animals and plants for the production of goods, to meet changing needs, while assuring the long term productive



capacity of these resources and maintenance of their environmental functions.

The Inception workshop for SLMP-II will bring together the government, civil society and the relevant stakeholders to discuss and share ideas related to SLM activities in Pakistan. The workshop aims to cover technical details of the project with presentations from project experts.

To RSVP and for media inquiries please contact: Torsum Khan, Communications Officer. torsum.khan@undppartners.org.pk, Tel: 051-2370096, 03215346742;

UNWOMEN

PRESS RELEASE

What: Commemorating **25 November**, the International Day for the Elimination of Violence against Women, which starts the **16 Days of Activism campaign** to end gender-based violence, and runs to **10 December**, International Human Rights Day.

The National Monument of Pakistan located in the Country's capital city, Islamabad, will turn ORANGE in colour on the **eve of 25 November 2015**, to raise awareness and mobilize actions to prevent and eliminate violence against women and girls. Lighting up of iconic buildings in ORANGE and showcasing efforts to end the pandemic of violence against women and girls, is part of a global movement with UN Women at the forefront under their global initiative '*Orange the World: End Violence against Women and Girls*' led by UN Women on behalf of the UN Secretary-General's global campaign *UNiTE to End Violence against Women*, where the campaigns ORANGE colour reflects a bright and optimistic future for women and girls, and a life free from violence and discrimination.

WHEN: **Tuesday 24 November 2015 at 17:15hrs (Kindly arrive at 17:00hrs for set up).**

WHERE: National Monument of Pakistan, Shakarparian, Islamabad, Pakistan.

To register your participation please contact Ms. Faria Salman, Communications Focal Point, UN Women Pakistan, Email: faria.salman@unwomen.org, Cell: +92 346 850 2114

Looking forward to **#orangetheworld** at the Pakistan Monument for **#16Days** and your coverage.

