

# Media Update

25 April 2016

## UNITED NATIONS

Media Advisory

### Ceremony to share thought-provoking findings of Willingness to Pay Survey conducted in Jacobabad City.

**What:** The United Nations Human Settlements Programme (UN-Habitat) in Pakistan is pleased to invite you to the Ceremony of the Willingness to Pay (WTP) Survey Launch conducted under the “Community Mobilization for Improved Water, Sanitation, and Hygiene (WASH) Services and Hygiene Behaviors in Jacobabad City” project. The event, which aims to support the Government of Sindh in taking plausible steps to ensure the effective running of the Municipal Services Delivery Program (MSDP), will be held in collaboration with the MSDP, Government of Sindh, UNICEF, and USAID.

**When:** Thursday, 28 April, 2016 at 11:30 a.m.

**Where:** Ballroom C, Mövenpick Hotel, Karachi, Pakistan.

With generous funding and technical support from the United States Agency for International Development (USAID) through UNICEF, and in close collaboration with the Government of Sindh, UN-Habitat commissioned the Willingness to Pay Survey in Jacobabad City to estimate appropriate tariff levels to ensure sustainability of the services of water, sanitation, hygiene, and solid waste management in the city of Jacobabad. The survey estimated the willingness of Jacobabad’s residents to pay for upgrading municipal services.



## PROGRAMME:

**Registration and Working Tea:** 1100 – 1130 hours

**Proceedings:** 1130 – 1325 hours

- Welcome Address by UN-Habitat Official
- Opening Remarks by Dr. Nargiza Khodjaeva, Chief of Field Office, UNICEF Karachi
- Remarks by Additional Chief Secretary, Government of Sindh
- Presentation on “Willingness to Pay Survey” Findings by ANZAAM
- Questions and Answers (facilitated by UN-Habitat)
- Remarks by USAID Official
- Vote of Thanks by Mr. Khalid Hyder Shah, Program Director, Municipal Service Delivery Program, Government of Sindh

**Lunch:** 1330 – 1430 hours

**RSVP:** By 27 April 2016 via email at: [zara.jamil@unhabitat.org.pk](mailto:zara.jamil@unhabitat.org.pk)

We look forward to your participation.

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