

Media Update-2

26 September 2016

UNESCO

Media Advisory

Faces of the Kalash-Photo Exhibition

UNESCO Pakistan in collaboration with the Royal Norwegian Embassy in Islamabad and Satrang Art Gallery (Serena Hotel) is curating an exhibition focusing on the endangered population of the Kalash people in Chitral, Pakistan. The aim of this exhibition is to raise awareness about the plight of the Kalash people whose population is decreasing by the day (currently estimated to be about 4000 people). The five days exhibition from 27 September to 2 October, 2015 aims to stress the importance of safeguarding the unique culture of Kalash through showcasing photographs from Mr. Georg Morgenstierne's, field-work in Chitral, Pakistan in 1929. At the time, Mr. Morgenstierne, linguistic professor, was documenting the culture of the Kalash extensively.

Who: UNESCO, the Royal Norwegian Embassy Islamabad and Satrang Art Gallery-Serena Hotel

What: UNESCO – Photography Exhibition Promoting the Culture of the Kalash People

When: Tuesday, 27 September, 5:00 pm

Where: Satrang Gallery Corridor, Serena Hotel, Islamabad





PROGRAM AGENDA

Proceeding	Time
Registration of participants	5:00 pm – 5:10 pm
Opening remarks by H.E. Tore Nedrebø, Norwegian Ambassador to Pakistan	5:10 pm – 5:15 pm
Opening Remarks by Ms. Vibeke jensen, UNESCO Representative to Pakistan	5:15 pm – 5:20 pm
Remarks by Representative of the Kalash	5:20 pm – 5: 30 pm
Exhibition Opening	5:30 pm
Refreshment	5:45 pm

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