



Media Update

29 November 2016

UNITED NATIONS

Media Advisory

Human Rights through Cinematography Film Screening - “EL RAYO”

When: *Wednesday, 30 November 2016, 06:00 p.m.*

Where: UN Information Centre, G-5/2 , Islamabad

What: Film Screening, “EL RAYO”

After thirteen years in Spain, Hassan is jobless and decides to go back home to Morocco. He invests all his savings in a second hand tractor to earn a living in his country and takes on to the road. At the end of the road awaits his family and a new life in his village. A real journey played by a real man who travels, town to town, meeting with unforgettable characters and overcoming obstacles making this journey a real odyssey.

Introduction by **H.E. Carlos Morales**, Ambassador of Spain

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The full program is available at: <http://bit.ly/2q7ZXIL>



UN-Habitat

Press Release

Partners shared how Local Community Structures in Jacobabad City helped address Water, Sanitation, and Hygiene Needs

Improvements in water supply and sanitation services, along with adoption of improved hygiene behaviors at the household level, have the potential to significantly improve the health and nutritional outcomes

Karachi – 28th November, 2016: A lessons learnt ceremony has revealed that Jacobabad's residents understand and are willing to address their water, sanitation and hygiene needs in a sustainable manner. This is evident from their willingness to pay for safe drinking water and other basic services after successful campaigning and the creation of City Forum which demands efficient provision of safe, reliable, and easily accessible WASH services to the communities in the city. However, capacity development of service providers remains an essential area to further work on. It was highlighted that behavior change campaigns, social mobilization, and extensive capacity building exercises, when combined in one project can serve as an effective formula to address the water, sanitation, and hygiene needs of a city's residents. The findings were revealed after the successful completion of a project that seeks to mobilize communities to improve Water, Sanitation, and Hygiene (WASH) services in Jacobabad city. It is a collaborative effort between UNICEF, UN-Habitat, and WaterAid, with funding from USAID, which aims to support the Government of Sindh in taking necessary steps to ensure the effective running of the Municipal Service Development Programme (MSDP) by taking public's opinion into account in devising necessary actions.

The project brought forth interesting recommendation that the base tariff for water charges should not be kept higher than PKR 500, while overall charges should be divided into three specific quartiles reflecting people's willingness to pay. It further proposed that along with public sector efforts to provide solid waste management services, a public-private-partnership model should be developed to involve the community in this drive to improve lives in the city of Jacobabad. Capacity building of service providers to meet the increasing



demands of residents in service delivery, basic services interventions, hygiene and sanitation products, and innovative approaches, however, is an area requiring further support.

As the program is aimed at strengthening and supporting the Government of Sindh through MSDP, the Program Director MSDP, Mr. Khalid Hyder Shah while commending the project's efficacy stated that "The MSDP program aims to improve lives of the people of Sindh by developing and upgrading the water, sanitation, hygiene, and solid waste management structure. The initiative helped us not only strengthen our structure but also ensure that people's opinion was taken into account. The findings of this project are critical to designing an effective and sustainable municipal services delivery mechanism."

Bella Evidente, Country Programme Manager - UN-Habitat said in a press statement, "UN-Habitat takes pride in its people-centric approach in developing urban WASH initiatives such as this one which aims at sustainable, efficient and equitable management of WASH services through taking people's opinions into account and developing responsible social mobilization and behavioral change communication campaign for the public while also focusing on building the capacity of the service providers to meet the ever-increasing needs of a city's residents."

Thewodros Mulugeta, OIC/ Chief of WASH UNICEF said that "rapid and unplanned urban growth threatens sustainable development when the necessary infrastructure is not developed or when policies are not implemented to ensure that the benefits of city life are equitably shared. We have made certain modifications while testing the urban variant of Pakistan's Approach to Total Sanitation in Jacobabad ensuring community's participation and thus ownership". He added that the "Programme generated enough evidence and value to be replicated to achieve the desired results in other small towns in Sindh."

Siddiq Ahmed Khan, Country Director WaterAid Pakistan said in a Press Statement, "we see value for money in complimenting installation of WASH facilities with soft interventions that includes social mobilization and behavior change campaigning". People knowing their rights can hold service providers making accountable and at the same time the right holders also know their responsibilities, that is a major challenge for local municipalities. This initiative helped in presenting an urban WASH development model for medium to small towns for inclusive planning and implementation. I believe that learnings of this project would bring new dimensions in Urban WASH

Improvement for its wider replication in other intermediate cities of Sindh province.

For more information and to receive a copy of the survey please contact:

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About UN HABITAT:

The United Nations Human Settlements Programme (UN-Habitat) is mandated by the UN General Assembly to promote socially and environmentally sustainable towns and cities with the goal of providing adequate shelter for all. It is the focal point for all urbanization and human settlement matters within the UN system. UN-Habitat's urbanization plan with its partners is focused on participatory urban policies, balanced territorial development, inclusive and sustainable economic growth, and promote environment sustainability and social inclusion. For more information about UN-Habitat and its work visit: www.unhabitat.org.pk

About UNICEF:

UNICEF promotes the rights and wellbeing of every child, in everything we do. Together with our partners, we work in 190 countries and territories to translate that commitment into practical action, focusing special effort on reaching the most vulnerable and excluded children, to the benefit of all children, everywhere. For more information about UNICEF and its work visit: www.unicef.org

About USAID:

USAID is the lead U.S. Government agency that works to end extreme global poverty and enable resilient, democratic societies to realize their potential. In order to support these goals, President John. F. Kennedy created the United States Agency for International Development by executive order in 1961. USAID carries out U.S. foreign policy by promoting broad-scale human progress at the same time it expands stable, free societies, creates markets and trade partners for the United States, and fosters good will abroad. www.usaid.gov

About WaterAid Pakistan:

WaterAid launched its programme in Pakistan in 2006. It has helped marginalised communities establish sustainable water supplies and sanitation services. It has also influenced government policy-makers to serve the interests of vulnerable people. WaterAid's strategy in Pakistan is to work through local partners to improve hygiene behaviour and ensure people have access to water supply and sanitation services. <http://www.wateraid.org/>

About MSDP:

MSDP is channelizing the funds provided in the grant by the US Government through USAID/ Pakistan of US \$ 66.0 million for the development of municipal infrastructure in six selected towns in 2010 flood affected districts of the Province. Under MSDP emphasis was given to smaller towns, falling outside the purview of SCIP. Accordingly Jacobabad, Qambar, Shahdaskot, Mehar, Khairpur Nathan Shah and Johi were selected for the said USAID assisted development work under the program. In the first phase, the construction works on Jacobabad Water Supply System are currently underway while work on Waste Water and Solid Waste Systems in Jacobabad are expected to start very soon.

UNICEF

Press Release

Japan renews commitment to support polio eradication in Pakistan

New US\$ four million Japanese grant to procure Inactivated Polio Vaccine

Islamabad: 29 Nov. 2016: The Government of Japan, Japan International Cooperation Agency (JICA) and the United Nations Children's Fund (UNICEF) signed today an agreement of Japanese Yen 404 million (US\$ 4 million) grant for “the Project for the Control and Eradication of Poliomyelitis”.

This latest grant will support the procurement of 3.9 million doses of the Inactivated Polio Vaccine (IPV) and associated items; sufficient to vaccinate 3.3 million children between 4 to 23 months of age in the highest risk districts of the polio virus in Pakistan.

Speaking at signing ceremony, Senator Ayesha Raza Farooq, Prime Minister Focal Person for Polio Eradication said: “The current polio virus picture for Pakistan is the best ever seen. We are most definitely at a crossroad now - we are close but we will need everyone’s commitment to reach our goal. I take this opportunity to extend the appreciation and gratitude to Government of Japan for its unwavering support to Pakistan’s effort to reach every missed child, and to end polio forever”.

H.E. Takashi Kurai, Ambassador Extraordinary and Plenipotentiary of Japan to Pakistan was optimistic about headway in polio control. “We are hopeful that the use of IPV in vaccination campaigns will ensure any emerging immunity gap among the new born and other children younger than two years in areas that continue to harbour the polio virus is quickly closed”, said the Japanese Ambassador

Mr. Yasuhiro Tojo, Chief Representative, JICA in Pakistan said “There has been real progress in reducing the number of new infections in Pakistan. Now is the time to make the final push to eradicate polio. We hope this investment



will ensure future generations will no longer have their lives blighted by this crippling disease”.

Ms. Cristian Munduate, Deputy Representative of UNICEF Pakistan says “Japan is a time-honored and trusted supporter of the children of Pakistan. UNICEF is thankful to Government and people of Japan for their generous contributions to Pakistan Polio Programme. This grant represents a major commitment by Japan to the health of children in Pakistan”, she said.

Pakistan is making significant progress in the fight against polio. Last year, Pakistan achieved an 82% reduction in the number of children paralyzed by polio down to 54 cases compared to 306 in 2014. During the current year Pakistan has shown further improvement by bringing down the number of cases from 45 in November 2015 to 18 so far in 2016.

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Note to Editors:

The Government of Japan has supported the Polio Eradication Initiative in Pakistan since 1996. Approximately JPY 23 billion (US\$ 216.53 million) has been delivered to date, for procurement of oral polio vaccine (OPV) and Inactivated Polio Vaccine (IPV), strengthening vaccine management and cold chain system.

Pakistan's Polio Eradication Programme has added inactivated polio vaccine (IPV) to vaccination campaigns in 2016 in the highest risk districts of Sindh, Balochistan, Khyber Pakhtunkhwa and some agencies of FATA to boost individual immunity of children. In 2015 it was introduced into the routine schedule across the country as well. Combining OPV and IPV provides stronger protection against polio.

Polio (poliomyelitis) is a highly infectious disease caused by a virus mainly affects children under 5 years of age. It invades the nervous system, and can cause total paralysis in a matter of hours. The virus is transmitted by person-to-person spread mainly through the faecal-oral route or, less frequently, by a common vehicle (for example, contaminated water or food) and multiplies in the intestine.

For further information, please contact:

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UNIDO

Press Release

Business Growth center for promoting women in Green entrepreneurship Launched

United Nations Industrial Development Organization organized consultative sessions in Islamabad, Lahore & Karachi with the Pakistan Institution of Management (PIM) & the Islamabad Chamber of Commerce & Industries. This session was held to ensure that all parts of society, particularly women, obtain full access to resources and opportunities and to become agents of change in order to contribute to the Sustainable industrial development of Pakistan. This is achieved by organizing multiple policy dialogues on gender responsive policy and regulatory framework, along with launching an Advocacy Campaign on Women in Green Industry.

“Green industry has great potential in enabling women entrepreneurs to become economically independent,” said Esam Alqararah, UNIDO Representative in Pakistan. In his keynote address, he added UNIDO has been working extensively to create a campaign that focuses on green industries, and furthermore, working to bring attention to the gender aspects in green industrial policy development. UNIDO has stressed the need for women to be provided with the opportunity to grow and mould into entrepreneurs. This campaign will work to create gender responsive policy drafts for women entrepreneurs for economic empowerment. This ensures that women’s participation in green industry increases. Also, UNIDO will commission research on and promoting higher recognition of female leadership in the expanding green industry space.

Director of PIM, along with a diverse number of Women organizations, launched the Business Growth Centre for Women in Karachi. This was followed by the launches in Islamabad & Lahore. Mr. Abid Hussain Sabri Congratulated UNIDO’s efforts & ensured the full support of PIM to run Business growth centres. He explained how economies are aligning with a sustainable pathway of growth by undertaking green public investments and implementing policy initiatives that encourage environmentally responsible investments. This is important as women bear the brunt of many challenges related to resources and opportunities, especially because these challenges



arise from climate change and environmental degradation. He reiterated PIM's commitment to support the Women Business Growth Centre (WBGC) launched in PIM's premises in collaboration with UNIDO & ICCL.

Representatives from UN agencies and the Karachi Chamber of Commerce and Industry discussed the importance of green industries, and how women can play a role in this. They emphasized the need for a campaign that empowers women, coupled with mitigating climate change and promoting clean energy. It was discussed how this campaign is a way forward for innovators and entrepreneurs.

“Entrepreneurship creates positive effects for the country,” said Mr. Tauseef Zaman, Representative of the Islamabad Chamber of Commerce and Industry, “I struggled as an entrepreneur as there are many ups and downs in the business, however, one should stay consistent in order to achieve success.” He appreciated the activities of the programme and agrees that the objectives are far-reaching.

A huge number of participation from women-led organizations, academia, media, & Women's chambers from other UN agencies also spoke on the importance of this campaign, and how combined efforts from everyone can make this a successful campaign. Ms. Bilquis Tahira from the counterpart organization of ILO spoke on the role ILO has played, and her organization's support towards Women in Green Industries. She acknowledged her appreciation of the responsibility UNIDO has taken on in this project, and also assured everyone of her organization's continued support in the future. She mentioned the importance of empowering women through entrepreneurship development, as this is the key to success of our nation. Ms. Mehwish, representative from UN Women, introduced her organization and briefed everyone on the activities of UN Women, especially of the on-going efforts in interior Sind. She also mentioned UN Women will continue supporting this campaign, and further made a point of her experiences in working with women entrepreneurs in the province of Sind and interior areas, and how this will go a long way in promoting women entrepreneurship in the green industry.

To learn more about the campaign, or for more information contact Ms. Zikrea Saleah z.saleah@unido.org





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