



Media Update-2

9 March 2015

FAO

MEDIA ADVISORY

FAO AAN Share Mela- Farmer's Alumni Association Network

WHAT: The Food and Agriculture Organization (FAO) of the United Nations cordially invites you to participate in the inaugural session of the two-days AAN Share Mela- Farmer's Alumni Association Network scheduled on 11 March 2015 in Islamabad.

Farmer groups from Azad Jammu and Kashmir, Balochistan, Khyber Pakhtunkhwa, Punjab and Sindh provinces who are members of the FAO Alumni Associations Network (AAN meaning 'dignity' in Urdu) are gathering at the National Agriculture Research Center (NARC), Islamabad. The Farmer groups will present their experiences and innovations in a Farmer-to Farmer forum, followed up by interactions from private sector provider of services and goods for farmers. Scientists from NARC will also present recent outputs ready for farmer adaptation on their farms.

Launching of FAO publication 'Women in Agriculture in Pakistan' will also take place during the event.

FAO AAN consists of farmer groups which have had strong association with FAO during the last 20 years and continue to do innovation leadership in their communities.

WHEN: Inaugural session on Wednesday, 11 March 2015

TIME: 10:30 am – 04:00 pm





WHERE: FAO Representation Office, Inside National Agriculture Research Council (NARC), near Chak Shahzad, Park Road, Islamabad

H.E. Mr. Sikandar Hayat Khan Bosan, Federal Minister for National Food Security and Research will grace the Inaugural Session. The Programme agenda of the event is given below:

We look forward to your participation and coverage!

For more information and media assistance please contact:

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Programme

Wednesday, March 11, 2015

Inaugural Session

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|---------------|-----------------------------------------------------------------------------------------------------------------------|
| 10:30 - 11:00 | Registration |
| 11:00 - 11:03 | Recitation from Holy Quran |
| 11:03 - 11:10 | Welcome Address by FAO Representative |
| 11:10 - 11:20 | Remarks by FAO-AAN Representatives |
| 11:20 - 11:30 | Address by Chairman, PARC |
| 11:30 - 12:00 | Launching of FAO Publication "Women in Agriculture in Pakistan" |
| 12:00 - 12:10 | Address by Chief Guest - H.E. Mr. Sikandar Hayat Khan Bosan, Federal Minister for National Food Security and Research |
| 12:10 - 12:15 | Vote of Thanks |
| 12:15 - 12:45 | Mini-Exhibition of Farmers' Produce and Work |
| 12:45 - 13:30 | Lunch/Prayer |

Session-I

- | | |
|---------------|------------------------------------------------|
| 13:30 - 15:30 | Sharing Experiences by Farmers' Representative |
| 15:30 - 15:50 | Refreshments |
| 15:50 - 16:30 | Sharing Experiences by farmers (cont...) |
| 16:30 - 18:00 | Group discussion |
| 18:30 - 21:30 | Cultural Poetry and Dinner |





Thursday, March 12, 2015

Session-II

09:30 -09:35 Recitation

09:35 -10:45 Interaction with farmers by PARC/NARC Agri. Scientists

10:45 -11:15 Healthy Food Secrets and Scaling up Nutrition by FAO Nutrition Expert

11:15 -12:00 Interaction with farmers by private sector/other organization

Session-III

12:00 -13:30 Concluding Session/Shield Distribution

- Comments by FAO Representative
- Remarks by Chairman, PARC
- Concluding Remarks by Secretary, MNFSR

