



UNITED NATIONS
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United Nations

MEDIA ADVISORY

Press conference: Pakistan Celebrates International Day of Sport for Development and Peace

When: Friday 01 April 2016, 11:00 am

Where: UNIC, ILO Building, G5/2, Near State Bank of Pakistan, Islamabad

What: The United Nations cordially invites you to the launch of the nationwide program for the International Day of Sport for Development and Peace, organized in partnership with the Higher Education Commission and the Pakistan Olympic Committee.

The program involves young male and female athletes and will take place as of 2 April in Islamabad, Lahore, Faisalabad and Karachi. Sports activities will include badminton, football, volleyball, baseball, handball, rock climbing and table tennis.

The aim of the nationwide celebration is to bridge cultural understanding and to promote the Sustainable Development Goals related to healthy lifestyles, peace, tolerance and partnership. The official program will be available at the press conference.

Speakers:

- **Mr. Farman Ullah Anjum**, Director General, Pakistan University Sport Board (PUSB), Higher Education Commission
- **Mr. Muhammad Khalid Mahmood**, Secretary General, Pakistan Olympic Association
- **Mr. Vittorio Cammarota**, Director, United Nations Information Centre

RSVP: By 17:30 hrs on 31 March by email: info.islamabad@unic.org

Please note that for security reasons only registered participants will be admitted to the session.



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P.O.BOX 1107, Fax: 227.1856, E-mail: unic.islamabad@unic.org, Web: www.unic.org.pk