

# Media Update

31 December 2017

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## United Nations

### Secretary General's New Year Video Message for 2018: An Alert for the World

**Dear Media colleagues,**

The United Nations Secretary-General's new year video message for 2018: An Alert for the World is available for download at following links. We have also made it available with Urdu subtitles and would highly appreciate your kind attention and placement via your channels.

#### **English with Urdu subtitles:**

<https://wettransfer.com/downloads/6a9773493cc2c3d452338d6101b44c1920171227070522/d0810c7a4591bb2b1b493592bc5d4fa820171227070522/91cf71>

• **Vimeo:** <https://vimeo.com/249093570>

• **Facebook:** <https://web.facebook.com/UnitedNationsPakistan/videos/1552871491464901/>

Clean: [https://s3.amazonaws.com/downloads2.unmultimedia.org/public/tv/SG\\_NewYears2018\\_CLEAN\\_2.mp4](https://s3.amazonaws.com/downloads2.unmultimedia.org/public/tv/SG_NewYears2018_CLEAN_2.mp4)

Arabic: [https://s3.amazonaws.com/downloads2.unmultimedia.org/public/tv/SG\\_NewYearMsg.mp4](https://s3.amazonaws.com/downloads2.unmultimedia.org/public/tv/SG_NewYearMsg.mp4)

Chinese: <https://s3.amazonaws.com/downloads2.unmultimedia.org/public/tv/SG+New+Year+Message+Z.H.mp4>

English: [https://s3.amazonaws.com/downloads2.unmultimedia.org/public/tv/SG\\_NewYears2018\\_EN\\_2.mp4](https://s3.amazonaws.com/downloads2.unmultimedia.org/public/tv/SG_NewYears2018_EN_2.mp4)

French: [https://s3.amazonaws.com/downloads2.unmultimedia.org/public/tv/SG\\_NewYears2018\\_FR\\_2.mp4](https://s3.amazonaws.com/downloads2.unmultimedia.org/public/tv/SG_NewYears2018_FR_2.mp4)

Kiswahili: [https://s3.amazonaws.com/downloads2.unmultimedia.org/public/tv/SG\\_NewYears2018\\_KI\\_2.mp4](https://s3.amazonaws.com/downloads2.unmultimedia.org/public/tv/SG_NewYears2018_KI_2.mp4)

Portuguese: [https://s3.amazonaws.com/downloads2.unmultimedia.org/public/tv/SG\\_NewYears2018\\_PO\\_2.mp4](https://s3.amazonaws.com/downloads2.unmultimedia.org/public/tv/SG_NewYears2018_PO_2.mp4)

Russian" [https://s3.amazonaws.com/downloads2.unmultimedia.org/public/tv/SGM\\_New\\_Year\\_RU.mp4](https://s3.amazonaws.com/downloads2.unmultimedia.org/public/tv/SGM_New_Year_RU.mp4)

Spanish: [https://s3.amazonaws.com/downloads2.unmultimedia.org/public/tv/SG\\_NewYears2018\\_ES\\_2.mp4](https://s3.amazonaws.com/downloads2.unmultimedia.org/public/tv/SG_NewYears2018_ES_2.mp4)

Dear friends around the world,

Happy New Year.

When I took office one year ago, I appealed for 2017 to be a year for peace.

Unfortunately – in fundamental ways, the world has gone in reverse.

On New Year's Day 2018, I am not issuing an appeal. I am issuing an alert -- a red alert for our world.

Conflicts have deepened and new dangers have emerged.

Global anxieties about nuclear weapons are the highest since the Cold War.

Climate change is moving faster than we are.

Inequalities are growing.

We see horrific violations of human rights.

Nationalism and xenophobia are on the rise.

As we begin 2018, I call for unity.

I truly believe we can make our world more safe and secure.

We can settle conflicts, overcome hatred and defend shared values.

But we can only do that together.

I urge leaders everywhere to make this New Year's resolution:

Narrow the gaps. Bridge the divides. Rebuild trust by bringing people together around common goals.

Unity is the path.

Our future depends on it.

I wish you peace and health in 2018. Thank you. Shokran. Xie  
Xie. Merci. Spasiba. Gracias. Obrigado.

## سیکرٹری جنرل کا 2018ء کے آغاز پر پیغام : ایک انتباہ

01

جنوری 2018ء

دنیا بھر میں بسنے والے دوستو

آپ سب کو نیا سال مبارک

جب میں نے ایک سال پہلے اپنا عہدہ سنبھالا تھا تو میں نے 2017ء کو امن کا سال قرار دینے کی اپیل کی تھی۔

بدقسمتی سے، بنیادی حوالوں سے دنیا میں وقوع پذیر ہونے والے واقعات اس کے برعکس رہے۔

نئے سال 2018ء کے پہلے دن، میں کوئی اپیل نہیں کر رہا بلکہ ایک تنبیہ کر رہا ہوں 150 ایک ہنگامی تنبیہ۔

اور وہ یہ کہ ، تنازعات شدید ہو گئے ہیں اور نئے خطرات سامنے آئے ہیں۔

جوہری ہتھیاروں کے بارے میں عالمی الجھنیں سرد جنگ کے بعد سے اس وقت انتہا کو پہنچ چکی ہیں۔

موسمیاتی تبدیلیاں اور ان کے مضمرات ہم سے زیادہ تیزی سے آگے بڑھ رہے ہیں۔

عدم مساوات میں اضافہ ہو رہا ہے۔

ہم انسانی حقوق کی خوفناک خلاف ورزیاں دیکھ رہے ہیں۔

قوم پرستی اور غیرملکیوں سے نفرت میں اضافہ ہو رہا ہے۔

میں 2018ء کے آغاز میں اتحاد کا مطالبہ کرتا ہوں۔

میں واقعی اس بات پر یقین رکھتا ہوں کہ ہم اپنی دنیا کو مزید محفوظ بنا سکتے ہیں۔

ہم تنازعات کو حل کرسکتے ہیں، نفرت پر قابو پاسکتے ہیں اور اپنی مشترکہ اقدار کا دفاع کرسکتے ہیں۔

لیکن ہم یہ سب صرف مل کر ہی کرسکتے ہیں۔

میں ہر جگہ کے رہنماؤں سے اس بات کو نئے سال کی قرارداد کے طور پر اپنانے کا مطالبہ کرتا ہوں: اختلافات کم کریں۔ آپس میں پڑی ہوئی تقسیم کو ختم کریں۔ مشترکہ مقاصد کے تحت لوگوں کو اکٹھا کر کے اعتماد کی فضا بحال کریں۔

اتحاد ہی واحد راستہ ہے۔

ہمارے مستقبل کا انحصار اسی پر ہے۔

!میں 2018ء میں آپ کے امن اور سلامتی کے لیے دعاگو ہوں۔ شکریہ

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# UNICEF

## Press Release

### Nearly 15,000 babies to be born on New Year's Day in Pakistan, says UNICEF

*UNICEF challenges nations around the world to make sure more newborns survive their first days of life*

ISLAMABAD, 31 December 2017: Approximately 14,910 babies will be born in Pakistan on New Year's Day, UNICEF said today. Pakistani babies will account for 3.86 per cent of the estimated 385,793 babies to be born globally on New Year's Day.

Kiribati's Christmas Island, a small island in the Pacific, will most likely welcome 2018's first baby; the United States, its last. Globally, over half of

these births are estimated to take place in nine countries, with Pakistan being fourth from the top after India (69,070), China (44,760) and Nigeria (20,210).

While many babies will survive, some will not make it past their first day. In 2016, an estimated 2,600 children died within the first 24 hours every day of the year. For almost 2 million newborns, their first week was also their last. In all, 2.6 million children died before the end of their first month. Among those children, more than 80 per cent of all newborn deaths are due to preventable and treatable causes such as premature birth, complications during delivery, and infections like sepsis and pneumonia.

“This New Year, UNICEF’s resolution is to help give every child more than an hour, more than a day, more than a month - more than survival,” Cris Munduate, UNICEF Representative A.I. in Pakistan. “We call on governments and partners to join the fight to save millions of children’s lives by providing proven, low-cost solutions.”

Over the past two decades, the world has seen unprecedented progress in child survival, halving the number of children worldwide who die before their fifth birthday to 5.6 million in 2016. But despite these advances, there has been slower progress for newborns. Babies dying in the first month account for 46 per cent of all deaths among children under five.

Next month, UNICEF will launch *Every Child Alive*, a global campaign to demand and deliver affordable, quality health care solutions for every mother and newborn. These include a steady supply of clean water and electricity at health facilities, the presence of a skilled health attendant during birth, disinfecting the umbilical cord, breastfeeding within the first hour after birth, and skin-to-skin contact between the mother and child.

“We are now entering the era when all the world’s newborns should have the opportunity to see the 22nd Century,” added Ms. Munduate.

“Unfortunately, nearly half of the children born this year likely won’t. A child born in Sweden in January 2018 is most likely to live to 2100, while a child from Pakistan would be unlikely to live beyond 2085.”

## **Notes to Editors**

For complete non-rounded estimates on births and life expectancy by countries, [click here](#). For the data, UNICEF worked with the World Data Lab.

The estimates for the number of babies born draws on the period indicators and the life tables of the [UN's World Population Prospects \(2017\)](#). Building on these datasets, World Data Lab's (WDL) algorithm projects the number of births for each day by country and gender, and their corresponding life expectancy.

To download photos to accompany this story, click [here](#).

### **About UNICEF**

UNICEF works in some of the world's toughest places, to reach the world's most disadvantaged children. Across 190 countries and territories, we work for every child, everywhere, to build a better world for everyone. For more information about UNICEF and its work for children visit [www.unicef.org](http://www.unicef.org).

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**For more information, please contact:**  
Abdul Sami Malik, UNICEF Pakistan Country  
Office, [+92512097811](tel:+92512097811), [asmalik@unicef.org](mailto:asmalik@unicef.org)

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