

Media Update

25 June 2018

WFP Media Advisory

You are cordially invited to cover the
Launching Ceremony
 of the
“Punjab Food Fortification Strategy 2018”
In collaboration with the Government of Punjab and the Government of Australia

Date: Wednesday, 27 June 2018

Time: 10:00 am – 12:20 pm (followed by lunch)

Venue: Faletti's Hotel, Shalimar Hall, Lahore

Programme Agenda:

Time	Agenda	Facilitator/ Key Speaker
10:00 – 10:30	Registration of Participants	PFAP
10:30 – 10:35	Recitation of Holy Quran	Participants
10:35 – 10:40	National Anthem	Participants
10:40 – 10:50	Opening Remarks	Mr. M. Shoukat Ali <i>Secretary Punjab Food Department</i>
10:50 – 11:00	Welcome address	Dr. Baseer Achakzai <i>Director Nutrition, National Fortification Alliance, Ministry of Health Services, Regulation and Coordination Islamabad</i>
11:00 – 11:10	Progress of Provincial Fortification Alliance Punjab	Ms. Mishaal Perwaiz <i>Program Officer, Provincial Fortification Alliance Punjab</i>
11:10 – 11:40	Presentation on Key Features of Punjab Fortification Strategy followed by Q&A	Dr. Imran Pasha <i>Consultant for Punjab Fortification Strategy</i>
11:40-11:50	Remarks by World Food Programme	Ms. Katrien Ghoois <i>Representative, World Food Programme (WFP), Pakistan</i>
11:50-12:00	Remarks by Guest of Honor	Mr. Brek Batley <i>Deputy Head of Mission, Australian High Commission</i>
12:00-12:10	Remarks by Honorable Chief Guest	Mr. Sardar Tanvir Ilyas <i>Minister Planning and Development, Agriculture & Food, Govt. of the Punjab</i>
12:10-12:20	Vote of thanks	Mr. Asif Bilal Lodhi <i>Director Food, Government of the Punjab</i>
12:20	Lunch	

We look forward to your participation and coverage:

*Please confirm your participation for coverage to below mentioned along with **your name & media channel name, before Tuesday, 26 June 2018***

Ms. Mahira Afzal, Communications Officer, WFP. +92 345 8559333, Email: mahira.afzal@wfp.org

