

Media Update-2

17 September 2019

Unicef

MEDIA ADVISORY



United Nations Children's Fund

SANITATION MARKET SHAPING

CONSULTATION IN PAKISTAN | 18-19 SEPTEMBER 2019

Invitation for the Media

**INAUGURAL SESSION AT SERENA HOTEL, ISLAMABAD
18 SEPTEMBER 2019, WEDNESDAY**

09:30 - 09:35 Recitation from the Holy Quran

09:35 - 10:00 Welcome Remarks by UNICEF, Chambers of Commerce

10:00 - 10:30 Overview of Sanitation and Hygiene status in Pakistan

**10:30 - 11:00 Address by the Chief Guest,
Minister of State for Climate Change, Ms. Zartaj Gul Wazir**

11:00 - 13:00 Presentation of Sanitation Market Assessment Report

13:00 - 14:00 Lunch Break / Network

14:00 - 15:30 How Private Sector can help achievement of SDG Target 6.2

16:15 - 16:45 Wrap Up

16:45 - 18:00 Exhibition and Networking: Private sector showcase, Doing Business with UNICEF

18:00 - 19:30 Cocktail

United Nations

PRESS RELEASE

The Mobile Film Festival is calling for action against climate change in partnership with YouTube Creators for Change and United Nations Climate Change

The call for films is open until October 16th 2019

1 Mobile, 1 Minute, 1 Film, 1 theme: ACT NOW on climate change

Paris, August 28, 2019: For its 15th edition, the Mobile Film Festival (MFF) is proud to announce its partnership with YouTube Creators for Change and United Nations Climate Change in a context of absolute climate urgency confirmed by numerous reports published each year by the IPCC and international conferences. The next Conference of Parties, COP 25, will be held in Chile from December 2nd to December 13th 2019.

The Mobile Film Festival has chosen to take part in the action by joining the campaign ACT NOW on climate change launched by the UN General Secretary, Antonio Guterres. This year's edition is also based on the paper published by the collective ON EST PRÊT (link) on the occasion of the Cannes Film Festival 2019, which invited film professionals to engage in this existential question, reminding us that stories shape our common imagination.

This year again, the Festival returns with the rules that made its success: 1 Mobile, 1 Minute, 1 Film. The filmmakers will have to respect a committed thematic: ACT NOW on climate change. They are invited to submit films presenting desirable futures which are being built right now through numerous initiatives of committed citizens and NGOs around the world.

It has now been more than 15 years that this short film festival has been defending values of equality and discovery by eliminating economic constraints through the use of mobiles and free registration - while promoting the creativity of directors who must tell a story in one minute maximum.



The Festival's 100% digital aspect and its creative and brief format allow broadcast on all screens: mobile, tablet, computer, TV and cinema. Last year, the MFF received over 700 films from 81 countries and reached an audience of 21 million views.

The main goal is to reveal and support the talents of tomorrow. By giving the floor to filmmakers of all geographical and cultural horizons - each film is strong, committed and unique. It is in this perspective that the collaborations with YouTube and United Nations Climate Change are taking shape.

The Mobile Film Festival will award €46'000 of grants:

- International Grand Prize: €20 000 awarded by Youtube Creators for Change
- France Grand Prize : €20 000 awarded by Youtube Creators for Change
- Best Screenplay Award : €3 000 awarded by the CNC
- Best Director Award : 3 000€ awarded by the CNC
- The Extra Court Award : 700€ awarded by the Short Film Agency for the purchase of a film

The two €20 000 grants awarded by YouTube will allow the winning directors to produce in one year a short film with professional means and the help of a producer.

The CNC will award two €3 000 grants which will allow the winners to join writing residencies.

The prizes will be awarded by a jury composed of personalities from the cinema universe, media and committed to environmental issues:

- Juana Acosta, actress
- Hugo Becker, actor
- Dali Benssalah, actor
- Emma de Caunes, actress
- Monia Chokri, director and actress
- Sara Giraudeau, actress
- Magali Payen, producer and founder of "On est prêt" and "Imagine 2050"

- Patricia Ricard, president of the Paul Ricard Oceanographic Institute
- Arnaud Valois, actor

This year's special edition is also supported by more than 90 NGOs, movements and international foundations such as 1% for the Planet, Ashoka, Care, Climate Action Network International (CAN-International), Convergences, European Covenant of Mayors, European Environmental Bureau (EEB), International Federation for Human Rights (FIDH), Global Footprint Network, le Mouvement Colibris, Notre Affaire À Tous, On est prêt, Regions 20 (R20), Slow Food International, The Perfect World Foundation, Women 4 Climate and Zero Waste Europe, etc.

The Mobile Film Festival team and partners hope that these one-minute films from around the world will make people think and most of all, make citizens, political and economic decision-makers act.

We still have time, but the clock is ticking - so let's ACT NOW on climate change!

Discover and share Mobile Film Festival's trailers at:
<https://www.youtube.com/watch?v=4N23Mcw1HZE>, and
<https://www.youtube.com/watch?v=16E0RWsrutU>

Discover and share a [selection of films](#) from the 2015 "Act on Climate Change" edition.

Find many additional elements on our [online Media Kit](#).

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#MFF



Thanks to our partners!

About Youth Creators for Change

The global project YouTube Creators for Change aims to support creators approaching social problems and encouraging sensibilisation, tolerance and empathy on their YouTube channels. The programme YouTube Creators for Change started in 2016. Ever since, its socially related videos have reached more than 60 million views and a total of 731 000 hours of viewing. The project has formed more than 15 000 youths in over 200 places.

<https://www.youtube.com/yt/creators-for-change/>

With 197 Parties, the United Nations Framework Convention on Climate Change (UNFCCC) has near universal membership and is the parent treaty of the 2015 Paris Climate Change Agreement. The main aim of the Paris Agreement is to keep a global average temperature rise this century well below 2 degrees Celsius and to drive efforts to limit the temperature increase even further to 1.5 degrees Celsius above pre-industrial levels. The UNFCCC is also the parent treaty of the 1997 Kyoto Protocol. The ultimate objective of all agreements under the UNFCCC is to stabilize greenhouse gas concentrations in the atmosphere at a level that will prevent dangerous human interference with the climate system, in a time frame which allows ecosystems to adapt naturally and enables sustainable development.

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